



**The Supply Center**  
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# Expo 2016 Los Angeles

*Space is Limited. Register Today*



**May 14 and 15**  
Saturday and Sunday  
8:00 AM to 5:30 PM

## Special Registration Pricing

### One or Two Days

- \$175 (until April 15)
- \$200 (April 16 to April 29)
- \$225 (April 30 to May 13)
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**Both Acupuncture and Chiropractic CEUs/PDAs\***

16 CEUs California Acupuncture Board / 12 PDAs NCCAOM / 16 CEUs California Chiropractic Board

# Expo 2016 Schedule

## Saturday May 14

7:30–8:00a

Registration

8:00–8:30a

Welcome Presentation

Format, Announcements, Speaker Introductions

8:30–10:10a

3 concurrent workshop sessions:

(Corradino) Neuropuncture – A neuroscience acupuncture system

(Rivera–Melo) Diagnostic imaging: sports injuries and advanced imaging of the spine – Part 1

(Altman) Czech Neuromuscular Rehab Principles – How to Assess and Correctly Select an Exercise Protocol

10:10–10:40a

Break / Visit Silent Auction

10:40–12:20p

3 concurrent workshop sessions:

(Corradino) Neuropuncture – A neuroscience acupuncture system

(Rivera–Melo) Diagnostic imaging: sports injuries and advanced imaging of the spine – Part 2

(Altman) Czech Neuromuscular Rehab Principles – How to Assess and Correctly Select an Exercise Protocol

12:20–1:20p

Lunch / Visit Silent Auction Tables

1:20–1:40p

Announcements

Speaker Introductions

1:40–3:20p

3 concurrent workshop sessions:

(Brown) Missing the Point: Why Acupuncturists Fail and What they Need to Know to Succeed

(Jacob) Orthopedic End Range Loading for Low Back and Lower Extremities

(Adra) Functional assessment and treatment of the LOWER extremities and related disorders: McKenzie, functional stabilization, nerve entrapments and Czech methods

3:20–3:50p

Break / Visit Silent Auction Tables

3:50–5:30p

3 concurrent workshop sessions:

(Brown) Missing the Point: Why Acupuncturists Fail and What they Need to Know to Succeed

(Jacob) Orthopedic End Range Loading for Low Back and Lower Extremities

(Adra) Functional assessment and treatment of the LOWER extremities and related disorders: McKenzie, functional stabilization, nerve entrapments and Czech methods

5:30–6:00p

Visit Silent Auction Tables

## Sunday May 15

Registration / Visit Silent Auction

Announcements

Speaker Introductions

3 concurrent workshop sessions:

(Lowenberg) Prescriptive taping for the healthcare professional

(Wells) Communication and Ethics

(Campos) Improve Sports Performance (and Healing) Through Meditation

Break / Visit Silent Auction

3 concurrent workshop sessions:

(Lowenberg) Prescriptive taping for the healthcare professional

(Wells) Communication and Ethics

(Campos) Improve Sports Performance (and Healing) Through Meditation

Lunch / Visit Silent Auction Tables

Announcements

Speaker Introductions

3 concurrent workshop sessions:

(Adra) Functional assessment and treatment of the UPPER extremities and related disorders: McKenzie, functional stabilization, nerve entrapments and Czech Methods

(Lee) Bi-Hoary formulae acupuncture

(Hu) TCM Management of Autoimmune Disorders

Break – IAM Raffle and Silent Auction Close

3 concurrent workshop sessions:

(Adra) Functional assessment and treatment of the UPPER extremities and related disorders: McKenzie, functional stabilization, nerve entrapments and Czech Methods

(Lee) Bi-Hoary formulae acupuncture

(Hu) TCM Management of Autoimmune Disorders

Expo Closing

# Expo 2016 Course Descriptions

## **Bi-Horary formulae acupuncture**

*D. Lee (4 ceu CAB; 3.4 pda NCCAOM; 0 ceu BCE)*

The "easy button" in acupuncture now exists. Beginning tomorrow, your acupuncture practice will grow significantly because today you will automatically learn this easy system. Bi-Horary Formulae is a new acupuncture protocol that is both revolutionary and evolutionary. It does not require any eastern or western diagnosis. There are only two sets of 5 horary points to choose from. The same points can be repeated for the same problems or different ones. Very thin needles are used and manipulation of them is not necessary. Bi-Horary acupuncture is complementary to your current practice and does not replace your protocol.

## **Diagnostic Imaging: Sports Injuries and Advanced Imaging of the Spine.**

*H. Rivera-Melo (4 ceu CAB; 3.4 pda NCCAOM; 4 ceu BCE)*

Presenting common conditions seen by acupuncturists and chiropractors as they are identified in diagnostic imaging. We'll explore acute and chronic sports related injuries in pediatric and adult populations and how to manage them. There will also be a spine portion of the lecture with clinical cases where we will discuss benefits, limitations and indications of advanced imaging.

## **Ethics and Communication**

*D. Wells (4 ceu CAB; 3.4 pda NCCAOM; 4 ceu BCE)*

Communication is key to maximizing treatment outcomes and practice success. It is also key to avoiding misunderstandings that can lead to lawsuit or board action. We will cover ethics and the law regarding advertising, sexual misconduct, insurance fraud, HIPAA and other topics. We will also cover how to listen deeply and respond to the whole patient taking a history, how to use sound clinical reasoning in examination and treatment, and how to document the encounter.

## **Functional assessment and treatment of the LOWER extremities and related disorders: Mckenzie, functional stabilization, nerve entrapments and Czech methods**

*T. Adra (4 ceu CAB; 3.4 pda NCCAOM; 4 ceu BCE)*

Attendants will learn how to assess hip, knee and ankle injuries both individually and globally as they integrate into the lower "chain", back and core musculature. They will also be able to distinguish between mechanical, inflammatory, radicular and/or nerve sensitization sources of pain and dysfunction as well as applying the corresponding therapist-assisted mobilizations, rehabilitation and self-treatment protocols.

## **Functional assessment and treatment of the UPPER extremities and related disorders: Mckenzie, functional stabilization, nerve entrapments and Czech methods**

*T. Adra (4 ceu CAB; 3.4 pda NCCAOM; 4 ceu BCE)*

Attendants will learn how to assess shoulder, elbow and wrist injuries both individually and globally as they integrate into the upper "chain", neck and core musculature. They will also be able to distinguish between mechanical, inflammatory, radicular and/or nerve sensitization sources of pain and dysfunction as well as applying the corresponding therapist-assisted mobilizations, rehabilitation and self-treatment protocols.

## **Czech Neuromuscular Rehab Principles – How to Assess and Correctly Select an Exercise Protocol**

*G. Altman (4 ceu CAB; 3.4 pda NCCAOM; 4 ceu BCE)*

This course covers CNS maturation and its affect upon posture. Learn the methods to evaluate and select treatment options for conditions common with abdominal motor control, hip flexion, trunk, neck, shoulders and breathing.

## **Improve Sports Performance(and Healing) Through Meditation**

*N. Campos (4 ceu CAB; 3.4 pda NCCAOM; 4 ceu BCE)*

Every day we are learning how integral the mind is to the healing process. We also know that the mental component of sports performance is crucial. This course will survey both phenomena in relation to a basic meditation practice. Meditation will be discussed in terms of what it is, what it is not, benefits both physical and mental, and

some basic postures and techniques. Attendees will learn to assess common structural dysfunction that can hamper even the simplest meditation postures, and treatment options for correcting them. Meditation and visualization techniques will be taught and practiced, particularly as they pertain to the physiological healing response and sports performance.

## **Missing the Point: Why Acupuncturists Fail and What they Need to Know to Succeed**

*L. Brown (4 ceu CAB; 3.4 PDA NCCAOM; 0 ceu BCE)*

The reward of healing our patients comes as a result of building a successful practice. This same interdependency exists in the foundation of our medicine: Yin and Yang. We need both clinical skills and business skills to bring forth success. When you choose to be a practitioner of Chinese Medicine and Acupuncture you are choosing to run a business. Yin and Yang are interdependent, one cannot exist without the other and when they separate there is death. Focusing only on clinical skills and not tending also to the running of your business will lead to demise of your practice. Just as you learned skills to be a practitioner, there are skills necessary for building and managing your business successfully. This presentation will teach you what is necessary to build a thriving practice with integrity so you can experience abundance and freedom while providing healing to your community.

## **Neuropuncture – A neuroscience acupuncture system**

*M. Corradino (4 ceu CAB; 3.4 pda NCCAOM; 0 ceu BCE)*

Neuropuncture is a unique acupuncture system that was developed by incorporating the research of the neurophysiological mechanisms of acupuncture, research of electrical acupuncture's effects on specific neural receptors, and the holistic traditional TCM model; to create treatment protocols that are evidence based and clinically reproducible. Applying western medical sciences to the classical TCM module does not subtract from the efficacy of the "traditional" acupuncture system, it only amplifies and further explains the unique, powerful neuromodulating effects that can be scientifically understood and harnessed by Neuropuncture's techniques. From depolarizing affected nerves, targeting specific receptors for the release of neuropeptides, to regulating dysfunctional autonomic reflexes, Neuropuncture is a unique clinical system that will take your acupuncture practice to the next level.

## **Orthopedic End Range Loading for Low Back and Lower Extremities**

*G. Jacob (4 ceu CAB; 3.4 pda NCCAOM; 4 ceu BCE)*

This class introduces students to classifying and treating lumbopelvic pain based on the patterns of mechanical and symptomatic responses to movement and positioning. The conceptual and practical skills will be provided to determine the specific source and treatment for pain related to inflammation, posture, short tissue, adverse neural tension, deranged intervertebral discs, sacroiliac joints and facets.

## **TCM Management of Autoimmune Disorders**

*J. Hu (4 ceu CAB; 3.4 pda NCCAOM; 4 ceu BCE)*

This lecture will discuss TCM Etiology and Pathology of autoimmune disorders, treatment strategies, and commonly used herbs and formulas. A new review of classic schools such as Shan Han Lun, Spleen/Stomach School, Yin Nourishing School in the application of autoimmune disorders. Clinical case studies will be presented.

## **Prescriptive taping for the health care professional (lab material fee is additional)**

*G. Lowenberg (4 ceu CAB; 3.4 pda NCCAOM; 4 ceu BCE)*

This hands-on workshop and lecture presents many athletic taping methods for common injuries seen in practice. You will learn soft casting techniques and supportive taping for the feet/ankles, knees, and fingers/thumbs. You will use under-wrap, elastic tape, tape spray, powder, skin lubricant and pads.

# Expo 2016 Speakers



**Dr. Tarek Adra D.C., L.Ac.** incorporates a unique combination of professional expertise into his practice. He received Doctor of Chiropractic and Master of Chinese Medicine degrees from Southern California University of Health Sciences. He also has a Doctor of Pharmacy degree from Lebanese American University. In addition, Tarek is full body certified in Active Release Technique (ART) and has completed McKenzie Method coursework. He also coauthored Scientific Basis for Ayurvedic Therapies (CRC press), and serves as post-graduate faculty for rehabilitative courses. Tarek is involved with the care of LA Galaxy players and several national and Olympic level athletes.



**Dr. Gabriel Altman, D.C.** received his Doctorate of Chiropractic degree from the Palmer College of Chiropractic-Florida campus, which is home to the largest chiropractic research program in the world. He is certified in Selective Functional Movement Assessment (SFMA), Strongfirst Level 1 Kettlebell training, and is a Dynamic Neuromuscular Stabilization Exercise Therapist. While attending Palmer College of Chiropractic, he created the Palmer Florida "Rehab 2 Performance" club to help provide a more holistic treatment program that helps address posture, movement and gait.



**Dr. Lorne Brown** is the Clinical Director of Acubalance Wellness Centre, and Founder of Pro D Seminars, Medigogy and the Integrative Fertility Symposium. After a career as a Chartered Professional Accountant (CPA), Lorne received his Doctor of Traditional Chinese Medicine at Vancouver's International College of Traditional Chinese Medicine. Lorne has extensive postgraduate training in gynecology, obstetrics, and reproductive medicine. In 2012, Lorne published the Acubalance Fertility Diet which is made available for free through the Acubalance website. Lorne was the first Canadian to be a certified fellow of the American Board of Oriental Reproductive Medicine (ABORM).



**Dr. Nick Campos, DC** is a teacher of universal principles and truths as they pertain to the health, wellness and evolution of body, mind and spirit, particularly as they relate to human growth and potential. As a healer trained in the art of chiropractic, and as a prominent chiropractic sports physician, he has helped thousands of people overcome physical injury and trauma, allowing them to regain their functional lives. Dr. Campos believes that wellness encompasses more than just the physical body, so a balanced mental and spiritual life is also necessary for full expression of being.



**Dr. Michael Corradino, LAc, DAOM** completed his Master's and his Doctorate degrees in Acupuncture and Oriental medicine, studied molecular biology and philosophy in undergraduate work and has been practicing clinically for over twenty years. He completed the first Master's tour of China where he studied from 4 "Masters" in their specialty of Chinese medicine; topics ranging from stroke (CVA) to heart disease, to infertility to dermatology, and pure acupuncture. He is a published author in the area of neuroscience and acupuncture and is currently involved in ground-breaking research involving electrical acupuncture and stem cell regeneration.



**Dr. Jiling Hu, LAc** earned her medical degree at Hubei University of Traditional Chinese Medicine (TCM) in Central China in 1987. She completed her residency at Hubei University of Traditional Chinese Medicine affiliated Hospital where she focused her training in Gynecology and Internal Medicine. Soon after finishing her residency, Dr. Hu entered graduate school at the Beijing University of TCM. She received a master degree in endocrinology and immunological disorders that integrated TCM and western medicine.



**Dr. Gary Jacob, DC, L.Ac. MPH** received his B.A. in Philosophy of Science from SUNY Binghamton. He then attended Los Angeles College of Chiropractic and California Acupuncture College. He studied at the McKenzie Institute International in Wellington, New Zealand, and was the first D.C. to receive their Diploma in Mechanical Diagnosis and Therapy. He has coauthored four textbook chapters concerning the McKenzie approach. He holds a MPH in Community Health Education and Promotion from UCLA and is a Certified Health Education Specialist.



**David Lee, Ph.D.**, is a practitioner of Tetrasoma Medicine, which is a unification of Saam four needle technique and Sasang herbology as one theoretical system under constitutionalogy. He is an author of Bi-Horary Acupuncture: Acupuncture Points Without Eastern or Western Diagnosis, Tetrasoma Diet for Four Body Types, and, Tetrasoma Diagnosis and Four Needle Technique. He received his doctorate of philosophy in Oriental medicine in 2006 from American Liberty University and master's degree in Oriental Medicine in 1999 from Emperor's College. He studied pre-medicine and received a BA in psychology at University of California, Irvine. Dr. Lee has been practicing full-time since 2000 in Thousand Oaks, California.



**Dr. Glenn Lowenberg, DC, ATC, EMT** has a diverse background which includes chiropractic, athletic training, physiology and emergency services. He has been practicing for nearly 30 years with a specialty in sports medicine. As a certified and licensed athletic trainer he has taught the art of athletic taping and written several manuals. His chiropractic techniques include expertise in the field of soft tissue work (Gua Sha) where he was trained in China. Dr. Lowenberg used those skills during the 2008 Olympic Games where he served as the Chiropractor for the U.S. Track and Field team.



**Dr. Hector Rivera-Melo, DC, DACBR** undergraduate studies in biology was at the University of Illinois at Chicago. Following in the footsteps of his father, he decided to attend Chiropractic college at Southern California University of Health Sciences and shortly after began a residency in radiology. In 2012 he completed his residency and was awarded Diplomate of the American Chiropractic Board of Radiologists. He teaches at the Southern California University of Health Sciences where he is an Assistant Professor in the diagnosis department and a member of the SCU diagnostic imaging consultation group. Dr. Rivera-Melo also has an independent film reading practice.



**Dr. David Wells, DC, LAc** has been in practice since 1979. He is licensed as both a chiropractor and acupuncturist. He has degrees in psychology and nutrition. Dr. Wells also has post-graduate training in radiology, Applied Kinesiology, McKenzie rehabilitation exercise, etc. Dr. Wells has served as President of the California Acupuncture Association and the Council of Acupuncture and Oriental Medicine Associations. He helped to pass laws favorable to consumers and acupuncture providers. He has presented to the NIH and the FDA regarding acupuncture needles and herbal medicines.

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## Expo Hours Conference/Seminars/Lectures

8:00 AM to 5:30 PM

### Silent Auction Hours

Saturday 8:00 AM to 5:30 PM  
Sunday 7:30 AM to 4:00 PM

## Driving Directions From

### Burbank Airport, Glendale, Pasadena

134 West to 101 West/North Ventura. Exit Canoga Avenue turn Right. Past Erwin on the right.

### Ventura County (Simi, Thousand Oaks, Camarillo)

101 East. Exit Ventura Blvd/Topanga Canyon. Left at Canoga Avenue. Past Erwin on the right.

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405 North, 101 West/North. Exit Canoga Avenue turn Right. Past Erwin on the right.

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# EXPO 2016

## Registration

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\_\_\_\_\_ \$175 Prior to April 4, 2016  
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